

You Have the Power to Prevent Kidney Disease

www.nkdep.nih.gov

The National Kidney Disease Education Program is sponsored by the National Institute of Diabetes and Digestive and Kidney Diseases of the National Institutes of Health. It was created to reduce the morbidity and mortality caused by kidney disease and its complications. The program will raise awareness about the seriousness of kidney disease, the importance of testing, and the availability of treatment to prevent or slow kidney failure.

Facts About Kidney Disease

- More than 8 million Americans have seriously reduced kidney function, and about 400,000 require dialysis or a kidney transplant to stay alive, a figure that doubled in a 10-year period.
- The annual cost of treating patients with kidney failure in the U.S. is nearly \$20 billion.
- The most common causes of kidney disease are diabetes and hypertension, followed by glomerulonephritis, and cystic kidney and urologic diseases.
- Older adults and minorities are disproportionately affected by kidney disease.

Target Audiences

- People at risk (people with diabetes, hypertension, family history of chronic kidney disease, elderly, minority populations)
- People with chronic kidney disease
- Primary care providers and other health care professionals
- Insurers and other third party payers



Steering Committee

Agency for Healthcare Research and Quality

American Academy of Nurse Practitioners

American Academy of Physician Assistants

American Association of Health Plans

American Association of Kidney Patients

American College of Physicians

American Diabetes Association

American Dietetic Association

American Health Quality Association

American Heart Association, Council on Kidney

American Nephrology Nurses Association

American Society of Hypertension

American Society of Nephrology

American Society of Pediatric Nephrology

American Society of Transplantation

Association of American Indian Physicians

Centers for Disease Control and Prevention

Centers for Medicare and Medicaid Services

Chi Eta Phi Sorority

Forum of ESRD Networks

Health Resources and Services Administration

Indian Health Service

International Society on Hypertension in Blacks

Juvenile Diabetes Research Foundation International

The Links, Incorporated

National Diabetes Education Program, NIH

National High Blood Pressure Education Program, NIH

National Kidney Foundation

Polycystic Kidney Disease Foundation

Renal Physicians Association

Society of General Internal Medicine

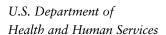
Veterans Health Administration

Current Program Activities

NKDEP is launching a campaign for African Americans and primary care providers to increase awareness of kidney disease risk factors, encourage screening of at-risk individuals, and educate about apropriate treatment for kidney disease. The campaign will be conducted in four pilot sites: Atlanta, GA; Jackson, MS; Cleveland, OH; and Baltimore, MD. Successful strategies identified through the pilot sites will be used to develop a broader national campaign.

To learn more about the National Kidney Disease Education Program, go to: www.nkdep.nih.gov







National Institutes of Health



National Institute of Diabetes & Digestive & Kidney Diseases